



MEIDAM  
ASSOCIATION

# MEIDAM ASSOCIATION PROGRESS REPORT

[www.MEIDAMAssociation.com](http://www.MEIDAMAssociation.com)



## FOUNDATION BOARD

### HEAD OF THE FOUNDING COMMITTEE



**H.E. Abdulla Bin Souqat** 

Chairman of the Foundation Board

سعادة عبد الله بن سوقات  
رئيس المجلس التأسيسي

### GUARDIANS OF THE FOUNDING COMMITTEE



**Dr. Khaled Al Nuaimi** 

President

الدكتور خالد النعيمي  
الرئيس



**Dr. Zuhair Al Fardan** 

Vice President

الدكتور زهير الفردان  
نائب الرئيس



**Dr. Saad Al Sogair** 

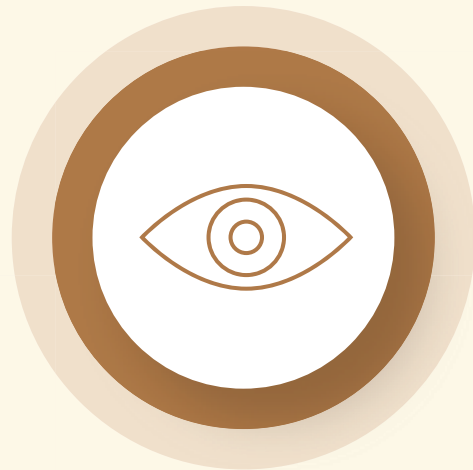
Secretary General & Treasurer  
Chairman of Executive Committee

الدكتور سعد الصقير  
الأمين العام وأمين الصندوق



# FOUNDING COMMITTEE

The founding committee with the support of the president, vice-president, secretary general and treasurer will:



Create the vision for the Association



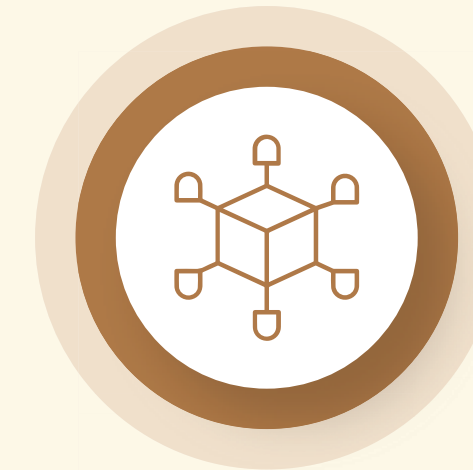
Manage the executives and members for the association



Build and lead the team of executives who will be managing each committee



Recruit and retain the best talents to help with the association's affairs



Structure, issue and regularly update the association's policies and positions



Ensure that the projects' roadmap is in alignment with the association's vision



Create and keep a close eye on key performance indicators



Pilot fundraising and trigger partnerships



Manage finances



# EXECUTIVE COMMITTEE



**Dr. Yasir Sheikh**

General Supervisor of  
Humanitarian Programs

د. ياسر شيخ  
المشرف العام على البرامج الإنسانية



**Dr. Ruaa AlHarithy**

General Director of  
Scientific Programs

د. رؤى الحارثي  
المدير العام للبرامج العلمية



**Dr. Tarek Turk**

Youth Ambassador & Research  
Coordinator

د. طارق ترك  
سفير الشباب ومنسق البحث العلمي



**Dr. Dr. Husain Juma**

General Director of International  
Scientific Collaboration

المدير العام للتعاون العلمي الدولي

## ROLES OF THE EXECUTIVE COMMITTEE

- **Scientific Committee**  
(Journal, Training, Research, CME)
- **Media & Public Relations Committee**
- **Youth Committee**
- **Humanitarian Affairs Committee**

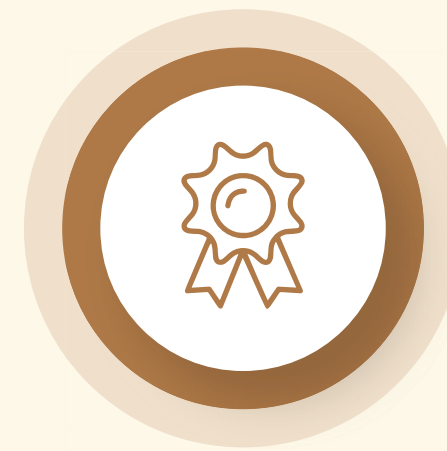


# ROLES OF THE EXECUTIVE COMMITTEE

The executive committee's leaders and members will come together and collaborate with other governing bodies at the association to meet the highest levels of scientific, professional and academic standards. The responsibilities of this committee includes:



Promoting the science of dermatology and aesthetics in the Middle East and worldwide



Facilitating educational (e.g., CME webinars) and professional (e.g., humanitarian) programs, and arranging trainings for healthcare providers



Collaborate with partners to enhance the scientific quality of meetings and workshops in the Middle East and internationally



Encouraging the conduct and promotion of scientific research, and the development of consensus documents and guidelines



Advocating for a more meaningful youth involvement in the development of dermatology and aesthetics around the globe



Fostering and maintaining the association's relationships with other societies and organizations



Ensuring the proper promotion of the association's achievements through various media channels



Formulating plans and programs to implement recommendations and overcome objections





# EXECUTIVE COMMITTEE



**Dr. Abdullah Alakeel**  
President, Saudi Society of Dermatology and Dermatologic Surgery



**Dr. Muna Al Murrawi**  
President, Emirates Dermatology Society



**Prof. May Elsamahy**  
President, The Egyptian Women's Dermatologic Society



**Dr. Mohammad Faihan AlOtaibi**  
President, Kuwait Society of Dermatologists



**Dr. Aisha Al Ali**  
President, Kuwait Society of Dermatologists



**Prof. Said Amal**  
President of the Moroccan Dermatologists Society



**Dr. Mohamed Abozeid**  
President, Egyptian Society of Woman Health (Venus)



**Dr. Abdullah AlEissa**  
President, Saudi World Conference & Exhibition for Dermatology, Laser & Aesthetic Medicine



**Dr. Micheline M. Chalouhi**  
President, Lebanese Dermatology Society



**Dr. Vijay Zavar**  
President, The Indian Association of Dermatologists, Venereologists and Leprologists



**Prof. Farid Ait Belkacem**  
Past President, Algerian Society of Dermatology



**Dr. Lilia Elloumi Fakhfakh**  
President of Association Tunisienne des dermatologistes liberaux



**Prof. Nikolay N. Potekaev**  
President of National Alliance of Russian Dermatologists and Cosmetologists (NADC)



**Dr. Natalia Manturova**  
President of the Russian Society of Plastic, Reconstructive and Aesthetic Surgeons



**Dr. Anil Ganjoo**  
President of the South Asian Association of Regional Cooperation Association of Aesthetic Dermatology



**Dr. Mohamed Denguezli**  
President of the Tunisian Society of Dermatology and Venereology







# CONSULTING COMMITTEE



**Dr. Abdullah Al Taie**  
Member of Middle East International Dermatology & Aesthetic Medicine Association



**Dr. Fatma Al Balushi**  
Member of Middle East International Dermatology & Aesthetic Medicine Association



**Dr. Husain Juma**  
Member of Middle East International Dermatology & Aesthetic Medicine Association



**Dr. Ahmed Al Issa**  
Member of Middle East International Dermatology & Aesthetic Medicine Association



**Dr. Naief AlNomair**  
Member of Middle East International Dermatology & Aesthetic Medicine Association



**Dr. Abdullah Al Khalifah**  
Member of Middle East International Dermatology & Aesthetic Medicine Association



**Dr. Mohammed Abdullah Taha**  
Member of Middle East International Dermatology & Aesthetic Medicine Association



**Dr. Mohammed Rachid Hamlaoui**  
Member of Middle East International Dermatology & Aesthetic Medicine Association



**Dr. Khaled Turki**  
Member of Middle East International Dermatology & Aesthetic Medicine Association







# CONSULTING COMMITTEE

This committee includes members that will provide consultations for the association. In addition, the presidents of all partner associations and societies that MEIDAM collaborate with (e.g., Saudi Society of Dermatology and Dermatologic Surgery) will be granted membership as part of the Consulting Committee.

- 1) Saudi Society of Dermatology and Dermatologic
- 2) Emirates Dermatology Society
- 3) Kuwait Society of Dermatologists
- 4) The Egyptian Women's Dermatologic Society
- 5) Moroccan Society of Dermatology
- 6) Oman Dermatology Society
- 7) Egyptian Society of Woman Health
- 8) Saudi World Conference & Exhibition for Dermatology, Laser & Aesthetic Medicine (Saudi Derm), and the International Cosmetic Congress
- 9) Lebanese Dermatology Society
- 10) The Indian Association of Dermatologists, Venereologists and Leprologists

## ROLES OF THE COMMITTEE



Undertake short-term or long-term projects to address a variety of issues and needs for the association



Meet with management or appropriate members to understand their requirements and advise



Provide advice or suggestions for improvement according to the association's objectives and priorities





# CONTINUED EDUCATION



- During the 6<sup>th</sup> MEIDAM Conference in 2021, an initiative was implemented by hosting a special exchange session with the 6 GCC Country leaders of Dermatology residency programs.
- The vision of this meeting was to improve the Education and Training Quality of the GCC Region.
- This important session laid the foundation to conduct the GCC Grand Rounds from each of the participating gulf countries.
- The mission so far has successfully concluded 5 Grand Rounds over the span of the last 7 Months and the sixth GCC Grand rounds is due in August 2022.

Academics and clinicians from different GCC countries came together to discuss updates in dermatology and share challenging cases with an aim to spread knowledge.



# PROFESSIONAL TRAINING



- Creating a workshop on injectables in dermatologic and aesthetic medicine where clinicians are trained on the best practices of injectables, techniques, complications and recent advances. The training is planned to be delivered as a pre-conference workshop in collaboration with MEIDAM Conference.

Conceptualized a training course on the basics and clinical indications of LASERs in dermatology and aesthetic medicine.





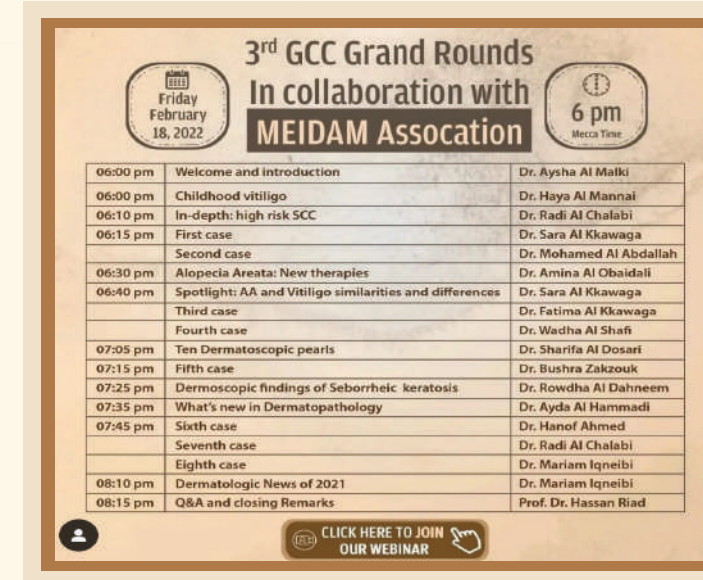
# SCIENTIFIC ACTIVITIES FROM 2021 TILL DATE



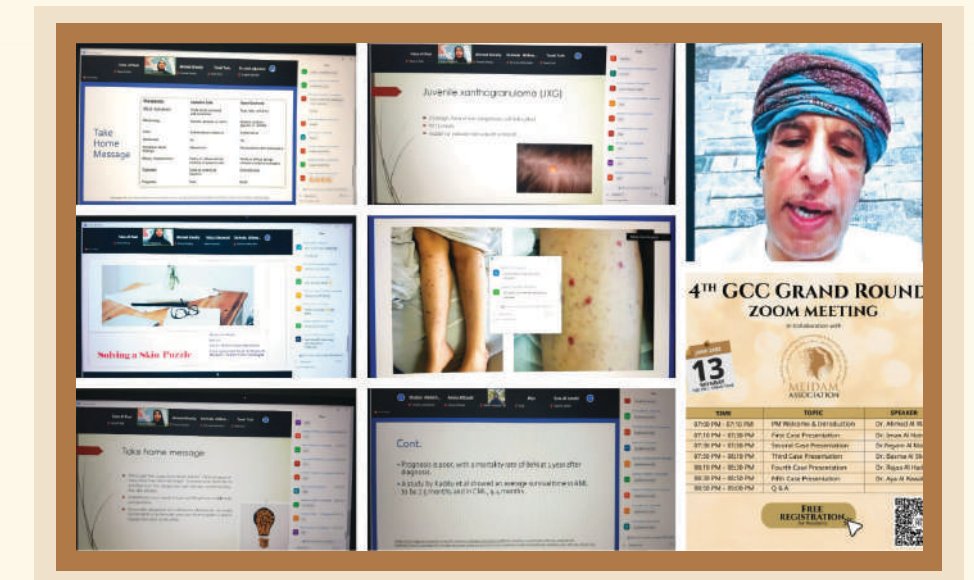
**First GCC Grand Round**  
 in collaboration with Saudi Society of Dermatology and Dermatologic Surgery  
 October, 2021



**Second GCC Grand Round**  
 in collaboration with Kuwait Society of Dermatologists  
 December, 2021



**Third GCC Grand Round**  
 in collaboration with Hamad Medical Center, Qatar  
 February 2022



**Fourth GCC Grand Round**  
 in collaboration with Oman Dermatology Society, Oman  
 June, 2022



**GCC Dermatology Session**  
 BAHRAIN, KUWAIT, KSA, QATAR, UAE  
 Meidam conference, September 2021



**Fifth GCC Grand Round**  
 in collaboration with Sheikh Khalifa Medical Center, UAE  
 June, 2022



**One Day Derma Course**  
 Qatar  
 October 2022



**Seventh GCC Grand Round**  
 Kuwait  
 December 2022



**Eight GCC Grand Round**  
 Saudi Arabia  
 January 2023



**Ninth MEIDAM Grand Rounds**  
 Saudi Arabia  
 March 2023



# KNOWLEDGE DISSEMINATION

## INTERNATIONAL CONFERENCES

- Initiated a collaboration with the European Academy of Dermatology and Venereology (EADV)
- MEIDAM Association Members to host a session at the 31<sup>st</sup> EADV Congress in Milan, Italy, September, 2022
- MEIDAM Association Members to present a session at the Tunisian Dermatology Association (ADTL), in October 2022
- MEIDAM Association Members presented at the Dermacon International in collaboration with The Indian Association of Dermatologists, Venereologists and Leprologists (IADV) in March, 2023
- MEIDAM Association Signed the Scientific Sister society collaboration MOU with South Asian Association of Regional Cooperation Association of Aesthetic Dermatology (SAARC AAD) in Mumbai, India at a dinner organized by MEIDAM Association on 24<sup>th</sup> March 2023 at Sahara Star.
- MEIDAM Association recently joined the American Academy of Dermatology (AAD) Annual Meeting Global Education Day session by presenting a 3 hour session on 16th March 2023.
- MEIDAM Association is all set to join the Sister society meeting of the World Congress of Dermatology(WCD) 2023 in Singapore in collaboration with the Tunisian Society of Dermatology and Venereology (STDV) and the International Society of TeleDermatology (IST) on 3<sup>rd</sup> July 2023.
- MEIDAM Association Members will be joining the ATDL congress to present a session in Tunisia on October, 2023
- MEIDAM Association Members will be rejoining the 32<sup>nd</sup> EADV Congress in Berlin on October, 2023

## ASSOCIATION'S SCIENTIFIC JOURNAL

- Created the scope of a scientific, peer-reviewed journal. The journal's aim is to publish state-of-the-art scientific manuscripts on the effectiveness of diagnosis and treatment in medical and surgical dermatology, pediatric and geriatric dermatology, and oncologic and aesthetic dermatologic surgery.
- Proposed an agreement with Wolters Kluwer Journal Publishing Agency to ensure professional publishing of the research studies and papers submitted to our journal





# INTERNATIONAL CONGRESS PARTICIPATION

WDC2023 Sister Society Meeting  
Singapore - 3<sup>rd</sup> July 2023

**31<sup>st</sup> European Academy of Dermatology and Venereology Congress**  
7 September 2022 | Milan, Italy & Online | Hall: Brown 1

Moderators: 09:00 - 11:15  
Dr. Khaled Al Nuaimi | Dr. Saad Al Sogair | Dr. Ruaa Al Harithy

Dr. Muna Almurrawi	09:00 - 09:20 Recurrent dermatological diseases management
Dr. Ameen Alawadhi	09:20 - 09:40 The other side of Dermoscopy: Diagnosing Non-Neoplastic disorders with the use of a Dermatoscope
Dr. Nejoud Alajroush	09:40 - 10:00 Post covid 19 vaccine dermatological manifestations
Prof. Said Amal	10:00 - 10:20 Internal Medicine & Infectious diseases cases
Dr. Yasmina Ahmed El Azzar	10:20 - 10:40 The value of thread insertion in the treatment of androgenetic alopecia
Dr. Mohamed Tawara	10:40 - 11:00 Unusual cutaneous adverse drug reactions: clinical experience 2022
	11:00 - 11:15 Q & A

To Register please scan QR code  
www.MEIDAMAssociation.com

At the 31<sup>st</sup> EADV Congress  
Milan, on 7<sup>th</sup> September 2022

**The Middle East International Dermatology and Aesthetic Medicine (MEIDAM) Association**  
Presenting at  
**2<sup>nd</sup> INTERNATIONAL DERMACON & 51<sup>st</sup> NATIONAL CONFERENCE OF INDIAN ASSOCIATION OF DERMATOLOGISTS, VENEREOLOGISTS AND LEPROLOGISTS**  
Date: 23<sup>rd</sup> - 24<sup>th</sup> February, 2023  
Venue: Jio World Convention Center Mumbai, India

In Collaboration with  
IADVL 50

The Middle East International Dermatology and Aesthetic Medicine (MEIDAM) Association Session  
24<sup>th</sup> February 2023, Hall L

12:00 - 13:00	Moderators: Dr. Khaled Al Nuaimi, Dr. Saad Al Sogair	
12:00 - 12:15	Updates in Vitiligo Immunopathogenesis. What's new?	Dr. Khaled Al Nuaimi, UAE
12:15 - 12:30	Rheological Properties of HA Dermal Fillers	Dr. Saad Al Sogair, KSA
12:30 - 12:45	Interesting Dermatological Encounters In Arabian Gulf Practice	Dr. Digamber Banodkar, Oman
12:45 - 12:55	Introduction of MEIDAM	
12:55 - 13:00	Q & A	

2<sup>nd</sup> International Dermacon Congress  
Mumbai - 24<sup>th</sup> February 2023

**The Middle East International Dermatology & Aesthetic Medicine Association**  
Presenting at  
**The American Academy of Dermatology Annual Meeting**  
Thursday, March 16, 2023  
Session Timings: 13:00 - 15:00 Hours  
New Orleans, LA  
Room Assigned: 252/253/254

Chairpersons of the Session  
Dr. Khaled Al Nuaimi (President) | Dr. Saad Al Sogair (Secretary General) | Dr. Ruaa Al Harithy (General Director of Scientific Programs)

AAD Annual Meeting Global  
Education Day - 16<sup>th</sup> March 2023

**International Society of Teledermatology** | **STDV** Official Organizer | **MEIDAM ASSOCIATION**

The Tunisian Society of Dermatology and Venereology  
In Collaboration with  
The International Society of Teledermatology  
and  
The Middle East International Dermatology and Aesthetic Medicine Association  
will be presenting at  
The Sister Society Meeting on 3<sup>rd</sup> July 2023

**25<sup>th</sup> World Congress of Dermatology SINGAPORE 2023**  
DERMATOLOGY BEYOND BORDERS  
SCIENCE · CARE · COMMUNITIES | 3<sup>rd</sup> - 8<sup>th</sup> JULY

Stay Tuned for more updates! | www.meidamassociation.com | #MEIDAM

**The Middle East International Dermatology & Aesthetic Medicine Association**  
25<sup>th</sup> World Congress of Dermatology SINGAPORE 2023  
Sister Society Meeting MEIDAM Session  
3 July 2023, Suntec Singapore Convention & Exhibition Centre, Suntec City, Singapore

Time	Topic	Speaker
10:30 - 12:30	<b>Chairs:</b> Saad Alsogair, Ruaa Al Harithy	
10:30 - 10:35	Introduction of MEIDAM	Khaled Al Nuaimi
10:35 - 10:50	Acne 2023 updates	Khaled Al Nuaimi
10:50 - 11:05	Tinea capitis: Trichoscopic clues and values	May El Samaha
11:05 - 11:20	Botulinum toxins immunogenicity: Truth or Myth?	Ruaa Al Harithy
11:20 - 11:35	Dermal fillers: What is for what?	Saad Alsogair
11:35 - 11:50	Contact dermatitis: cases and updates	Aisha Al Ali
11:50 - 12:05	Digital health and artificial intelligence in Dermatology	Tarek Turk
12:05 - 12:20	Clinical cases: one image, one diagnosis	Amal Said
12:20 - 12:25	Global Dermatology, Augmented Knowledge in Skin Health	Christoher Hsu
12:25 - 12:30	Q & A	

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# MEIDAM ASSOCIATION SCIENTIFIC ACTIVITIES ORGANIZED DURING THE 7<sup>TH</sup> MEIDAM CONFERENCE 2022 PRE-CONFERENCE COURSE

Keeping in view of the Pillars of the MEIDAM Association Vision, the following programs were introduced during the 7<sup>th</sup> MEIDAM Conference;

## FAME :A Program for Future Aesthetic Medicine Experts

22 September 2022

Hall E - Clinic - Al Baraha 3

09:00 - 09:05 Introduction

09:05 - 09:25 **Medical Aesthetics: current and future trends**

09:25 - 10:30 Anatomy and ageing of the face

10:30 - 10:50 **Coffee Break**

10:50 - 11:30 Fundamentals of patient assessment and consultation

11:30 - 12:00 **Product overview – Fillers**

12:00 - 12:30 Product overview – Botulinum toxin A

12:30 - 13:00 **Discussion**

13:00 - 14:00 **Lunch Break**

14:00 - 14:30 **Safety in filler and toxin treatment**

14:30 - 15:15 MD Codes™ intro

15:15 - 15:30 **Coffee Break**

15:30 - 16:15 **Live demonstration: Upper face Botox**

16:15 - 17:15 **Live demonstration: Full face Fillers**

17:15 - 17:45 **Discussion**

In Collaboration with  
Allergan Aesthetics  
an Abbvie company



- Pre-Conference Course was held on 22nd September 2022 for a Residents only Course
- This training was organized with the view to give training to the residents
- 2 Residents from each country from the region were nominated to be fully sponsored by MEIDAM to attend the preconference course as well as the 3-day conference.
- Total of 30 registrations were received for the course



# MEIDAM ASSOCIATION SCIENTIFIC ACTIVITIES ORGANIZED DURING THE 7<sup>TH</sup> MEIDAM CONFERENCE 2022

## RESIDENTS RESEARCH DAY PROGRAM

initiative was introduced for resident to submit their research abstracts

- Residents Research Day Total Abstracts received: 28
- Residents Research Day Total Oral Abstracts selected: 12
- Residents Research Day Total Poster Abstracts selected: 12



### Scientific Committee Member's



**Dr. Ameen Al Awadhi**  
Member – Bahrain  
Consultant Dermatologist & Venereologist  
Head of Dermatology, Salmaniya Medical Complex  
Lecturer in Dermatology, Arabian Gulf University  
Dept. of Dermatology Salmaniya Medical Complex Arabian Gulf University  
Manama, Bahrain



**Dr. Ameen Al Awadhi**  
Member – Oman  
Oman Society, Chief of dermatology service Sultan Qaboos Hospital – Oman  
Member of Executive Board of Oman Medical Specialty Board  
Muscat, Oman



**Dr. Hend Alotaibi**  
Member – Saudi Arabia  
Arab & Saudi Board Dermatology  
Master Immunology, King's College London, UK  
Master Medical Education, UK  
Asst. Prof. & Dermatology Consultant  
College of Medicine, KSU  
Dermatology Dept. / KSA

### Jury Members

Poster Review Date: Saturday 24 of September, 2022  
Poster Review Time: Between 11:00 – 13:00



**Dr. Ruaa Al Harithy**  
Chairperson – Saudi Arabia  
General Director of Scientific Programs – MEIDAM Association  
Canadian Board of Dermatology, Fellowship (University of Toronto)  
Lasers & Procedure dermatology  
Asst. Prof. & Dermatology Consultant  
Security Forces Hospital  
Riyadh, KSA



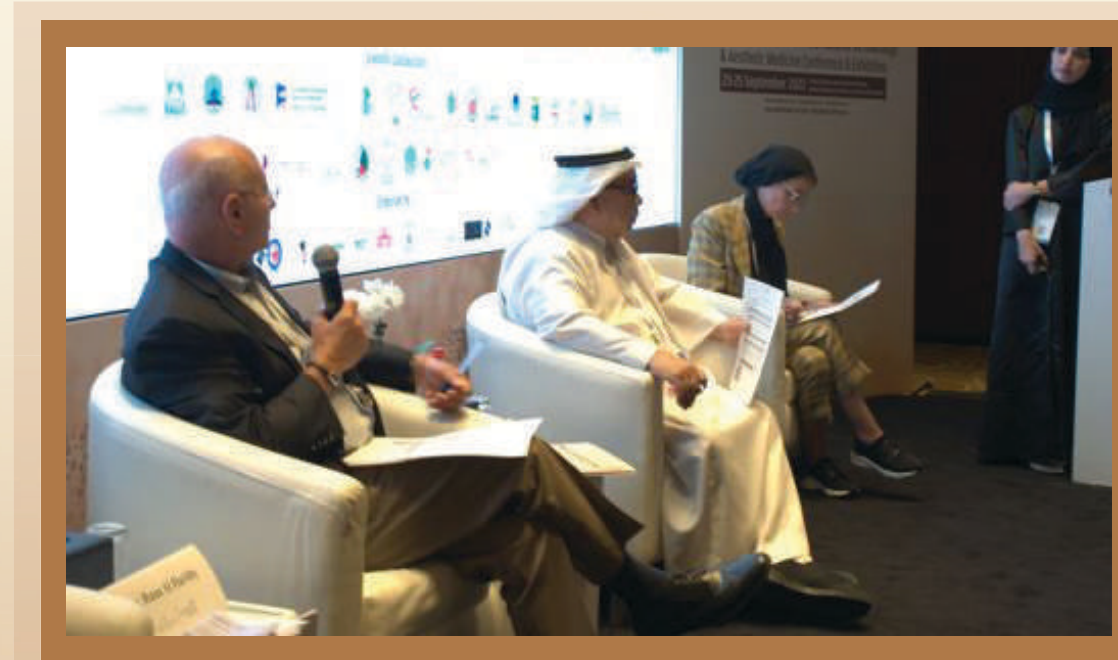
**Prof. Abdul-Ghani Kibbi**  
Professor and Chair  
Department of Dermatology  
Deputy Chief of Staff for Medical Staff Affairs  
American University of Beirut – Faculty of Medicine  
American University of Beirut  
Medical Center  
Beirut, Lebanon



**Dr. Fatima Zahra Mernissi**  
Past President of Moroccan Dermatology Society  
Consultant Dermatologist  
Head of Dermatology  
CRU Hassan II Fez Morocco  
Casablanca, Morocco



**Dr. Mohammad Fatani**  
MD, KFUPM  
Consultant Dermatologist  
Dermatology Dept.  
Hera General Hospital  
Makkah, KSA



Residents Research Oral Presentation Competition	Residents Research Poster Abstract Competition
<p><b>1<sup>st</sup> Prize</b></p> <ul style="list-style-type: none"> <li>• iPad</li> <li>• Oral Abstract Certificate</li> <li>• Free Registration to the following conferences</li> </ul>	<p><b>1<sup>st</sup> Prize</b></p> <ul style="list-style-type: none"> <li>• iPad</li> <li>• Poster Abstract Certificate</li> <li>• Free Registration to the following conferences</li> </ul>
<p><b>2<sup>nd</sup> Prize</b></p> <ul style="list-style-type: none"> <li>• iPad</li> <li>• Oral Abstract Certificate</li> <li>• Free Registration to the following conferences</li> </ul>	<p><b>2<sup>nd</sup> Prize</b></p> <ul style="list-style-type: none"> <li>• Poster Abstract Certificate</li> <li>• Free Registration to the following conferences</li> </ul>
<p><b>3<sup>rd</sup> Prize</b></p> <ul style="list-style-type: none"> <li>• iPad</li> <li>• Oral Abstract Certificate</li> <li>• Free Registration to the following conferences</li> </ul>	<p><b>3<sup>rd</sup> Prize</b></p> <ul style="list-style-type: none"> <li>• Poster Abstract Certificate</li> <li>• Free Registration to the following conferences</li> </ul>



# RESIDENTS RESEARCH DAY PROGRAM

## Resident Research Oral Abstract Winners:

1<sup>st</sup> Winner:

Iman Al Hatmi, Oman

Abstract Title: Awareness, Knowledge, and Practices of Laser Hair Removal;  
A cross-sectional Study from Tertiary Dermatology Clinics in Oman

2<sup>nd</sup> Winner:

Sara Oulad Ali, Morocco

Abstract Title: Frontal fibrosing alopecia and comorbidities:  
A prospective Moroccan study of 38 cases

3<sup>rd</sup> Winner:

Jihane Belcadi, Morocco

Abstract Title: Mycosis fungoides mimicking a nodule of Sister Mary-Joseph

## Resident Research Poster Abstract Winners:

1<sup>st</sup> Winner:

Asem Shadid, Saudi Arabia

Abstract Title: Toward an understanding of the burnout phenomenon  
among dermatology residents

2<sup>nd</sup> Winner:

Hanane Chahoub, Morocco

Abstract Title: Acne in medical students, Morocco : A prospective Across study

3<sup>rd</sup> Winner:

Ghadah Almuhana, Saudi Arabia

Abstract Title: Toxic Epidermal Necrolysis following the co-administration of  
Lamotrigine and Valproic Acid





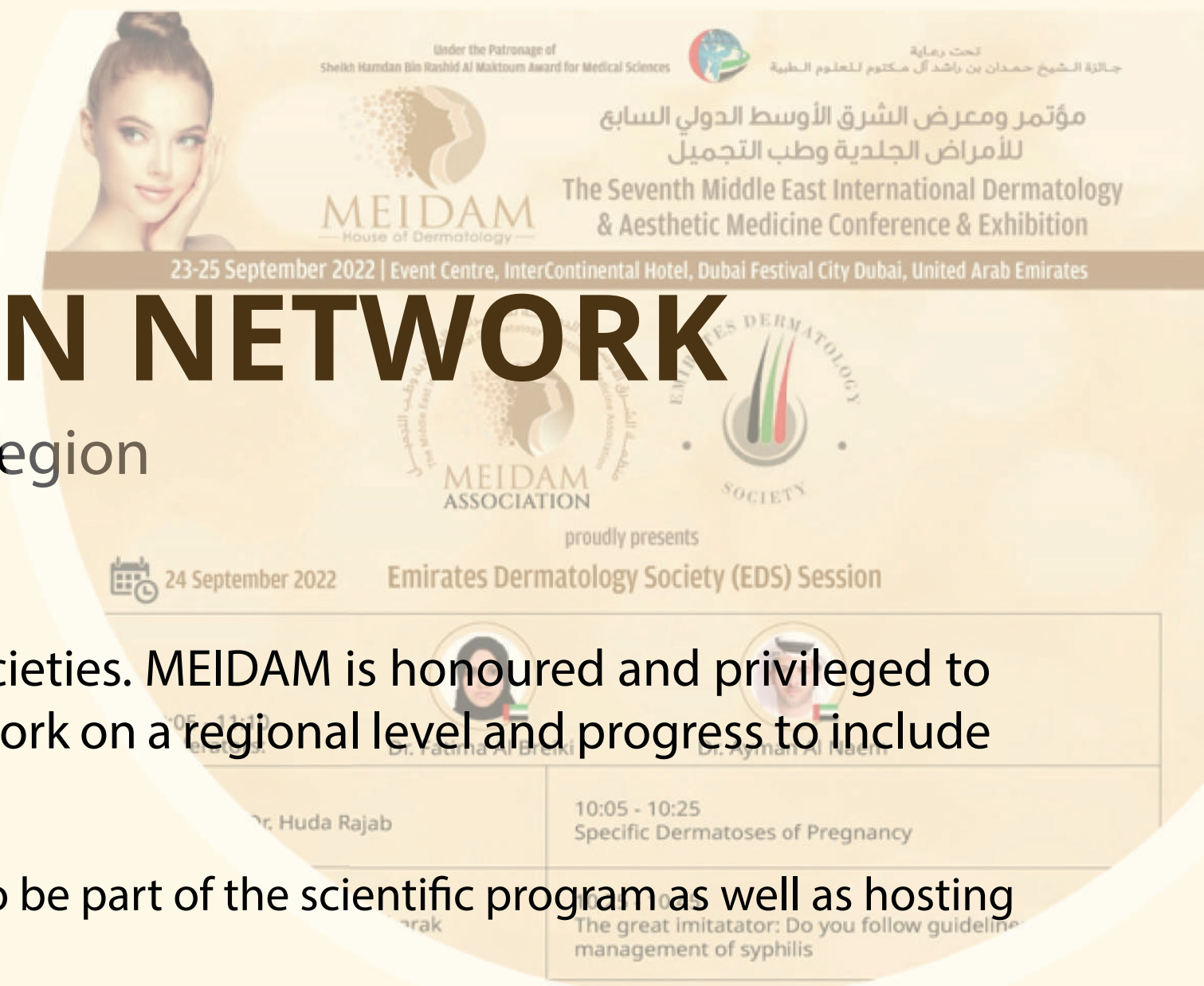


# EXPANDING MEIDAM ASSOCIATION NETWORK

Scientific Collaboration with societies within MENA Region

The 7<sup>th</sup> MEIDAM Conference once again brought us the opportunity to sign a Memorandum of Agreement with 5 new societies. MEIDAM is honoured and privileged to gain these partnership and support and a progressive milestone was achieved in meeting our goals of expanding our network on a regional level and progress to include European and North American Entities in the coming future.

- A Signing ceremony was held during the 7th MEIDAM Association whereby the presidents of each society were invited as Faculty to be part of the scientific program as well as hosting the signing ceremony.
- The Scientific program of the 2022 MEIDAM Conference dedicated a hall for the 3-days where in the sister societies organized 1 Hour session each representing their respective societies.







# THE SIGNING CEREMONY

The Scientific Collaboration was signed with the following Societies:



Société Algérienne de Dermatologie (SAD)



Indian Association of Dermatologist Venerologist and Leprologist (IADVL)



National Alliance of Dermatologists and Cosmetologists (NADC)



Russian Society of Plastic, Reconstructive and Aesthetic Surgeons (RSPRAS)



Tunisian Dermatology Association (TDA)



South Asian Association of Regional Cooperation Association of Aesthetic Dermatology (SARC AAD)







# SCIENTIFIC COLLABORATORS

During the past year, MEIDAM has signed memorandum of agreements aimed to increase scientific collaboration with several international entities including:



Saudi Society of Dermatology and Dermatologic Surgery

الجمعية السعودية  
لأمراض وجراحة الجلد

Saudi Society of Dermatology & Dermatologic Surgery



Emirates Dermatology Society



Kuwait Society of Dermatologists



The Egyptian Women's Dermatologic Society



Moroccan Dermatology Society



Oman Dermatology Society



Egyptian Society of Woman Health (Venus)



Lebanese Dermatology Society



Indian Association of Dermatologist Venerologist and Leprologist (IADVL)



Russian Society of Plastic, Reconstructive and Aesthetic Surgeons



National Alliance of Dermatologists and Cosmetologists



Algerian Dermatology Society (ADS)



Tunisian Dermatology Association



South Asian Association of Regional Cooperation Association of Aesthetic Dermatology (SARC AAD)



The Tunisian Society of Dermatology and Venereology





# HUMANITARIAN WORK

- Conceptualized a humanitarian response program to support displaced people with dermatological or venereological conditions
- Signed a memorandum of agreement with the UNHCR in 2019 aiming to increase collaborative efforts and enhance MEIDAM Association's participation in humanitarian endeavors that can alleviate the suffering of refugees in the region

MEIDAM renewed the collaboration with UNHCR to continue the memorandum of agreement for the coming year

Under the Patronage of Sheikh Hamdan Bin Rashid Al Maktoum Award for Medical Sciences  
جائزة الشيخ حمدان بن راشد آل مكتوم للعلوم الطبية

مؤتمر ومعرض الشرق الأوسط الدولي السابع للأمراض الجلدية وطب التجميل  
The Seventh Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition

23-25 September 2022 | Event Centre, InterContinental Hotel, Dubai Festival City Dubai, United Arab Emirates

**UNHCR**  
The UN Refugee Agency

Honorary Global Humanitarian Partner

CME Applied

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# GLOBAL HEALTH LEADER

WHO partnering with MEIDAM as a Global Health Leader is a desirable outcome and most important of all to receive global support of our vision together with our Global Health leader.

- Dr. Hala Sakr was able to join us for the first time in Dubai and we are very happy to continue our association with WHO enabling our vision to bring change effectively through the continuous support of WHO.
- Dr. Hala Sakr also shared her insights at the 2<sup>nd</sup> MEIDAM Association general Assembly meeting.







# YOUTH PROGRAM

- Conceptualized a youth program to empower young dermatologists and dermatology residents to excel in their learning journey
- Started identifying ambassadors in different middle eastern countries to increase their engagement in MEIDAM's scientific and professional endeavors

# RESEARCH PROGRAM

- Identified high priority research areas in dermatology, venereology, dermatologic and aesthetic surgery
- Identified partners to collaborate with for conducting quality research studies
- Created a course for young dermatologists and dermatology residents on the basics of research, academic publications and evidence-based medicine
- The Call for the Resident's research Presentation has been announced and a session will be scheduled on 24<sup>th</sup> September 2022, for the selected presentations during the MEIDAM Conference 2022





# FUTURE DIRECTIONS

MEIDAM founding and executive committees have created an annual plan with several goals to be achieved by August, 2023. The aim span a variety of domains that MEIDAM members continuously work on including professional collaborations, scientific progress, research, youth involvement, humanitarian work and training.

## Professional Collaborations

- Expand our network of collaborators to include European and North American entities including the American Academy of Dermatology and the European Academy of Dermatology and Venereology
- Include more partner from the Middle East including scientific collaborators from Bahrain and Tunisia

## Scientific Progress

- Keep disseminating knowledge and enhancing the quality of international scientific meetings in the region through conducting more sessions, webinars, journal clubs
- Launch the first two issues of MEIDAM scientific, peer-reviewed medical journal with multiple original research studies, reviews and case reports published

## Research

Enhance research training among dermatologists and dermatology residents in the region

- Conduct a session for renowned researchers in the region to identify priority research areas to be targeted in our programs
- Explore research funding opportunities to support studies on the priority research areas identified by our members and consultants

## Youth Involvement

Identify ambassadors from several countries in the region to represent youth at MEIDAM projects and scientific meetings

- Start a youth-led journal club to enhance scientific integrity and collaboration among young dermatologists and dermatology residents

## Humanitarian Work

Enhance our collaboration with the UNHCR to identify the best models of humanitarian work and the gaps that MEIDAM members can bridge

- Advocate for better healthcare delivery in humanitarian settings



# MEIDAM CONFERENCE OVER THE YEARS

## 2021

### HIGHLIGHTS

Total Faculty	207	Total Lectures	162
Total Sessions	45	Symposiums	13
Scientific Workshops	04	Clinical Workshops	23
Industry Workshops	15	Total no. Of registration	1,978
Posters Abstracts and Oral Abstracts	19 & 3	Global health leader	01
Honorary Global Humanitarian Participant	01	Scientific partner	01
Supported by	05	Scientific collaborators	22
Endorsing Societies	12	In Collaboration with	06
Destination Partner	01	No. Of sponsors	29
No. Of Exhibitors	32	Mobile app sponsor	01
Total No. of Exhibition booths	62	Media Partners	06

## 2019

### HIGHLIGHTS

Speakers	89	Sponsors	19	Courses	2
Lectures	112	Exhibition Booth	46	Workshops	41
Symposiums	10	Media Partners	11	Global Health Leader	1
Attendees	1200+	Participating Countries	47	Honorary Global	
Posters	17	Steering Committee	5	Humanitarian Participant	1
Scientific Partners	2	Advisory Board	17	Humanitarian Partners	2
Endorsing Societies	10	Organizing Committee	21	Scientific Collaborators	20
In Collaboration with	11	Scientific Committee	19	Official Media Partners	3
Supported by	8	Sessions	28	Official Medical Partner	1

## 2020

### HIGHLIGHTS

Speakers and Committee	180	Exhibition Booth	35
Lectures	98	Media Partners	6
Symposiums	12	Sessions	27
Attendees	1350+	Scientific Workshops	12
Posters	12	Clinical Workshops	13
Scientific Partner	1	Global Health Leader	1
Endorsing Societies	11	Honorary Global	
In Collaboration with	6	Humanitarian Participant	1
Supported by	4	Scientific Collaborators	21
Sponsors	20	Official Medical Partner	1
Exhibitors	8		

## 2018

### HIGHLIGHTS

Speakers	84
Lectures	89
Symposiums	12
Attendees	950+
Posters	17
Scientific Partners	14
Endorsing Societies	8
In Collaboration with	9
Supported by	8
Sponsors	18
Exhibition Booth	35
Media Partners	11

## 2017

### HIGHLIGHTS

Speakers	85
Lectures	72
Symposiums	16
Attendees	800+
Posters	12
Scientific Partners	19
In Collaboration with	6
Supported by	12
Sponsors	10
Exhibition Booth	22
Media Partners	11



# MEIDAM CONFERENCE 2022 HIGHLIGHTS

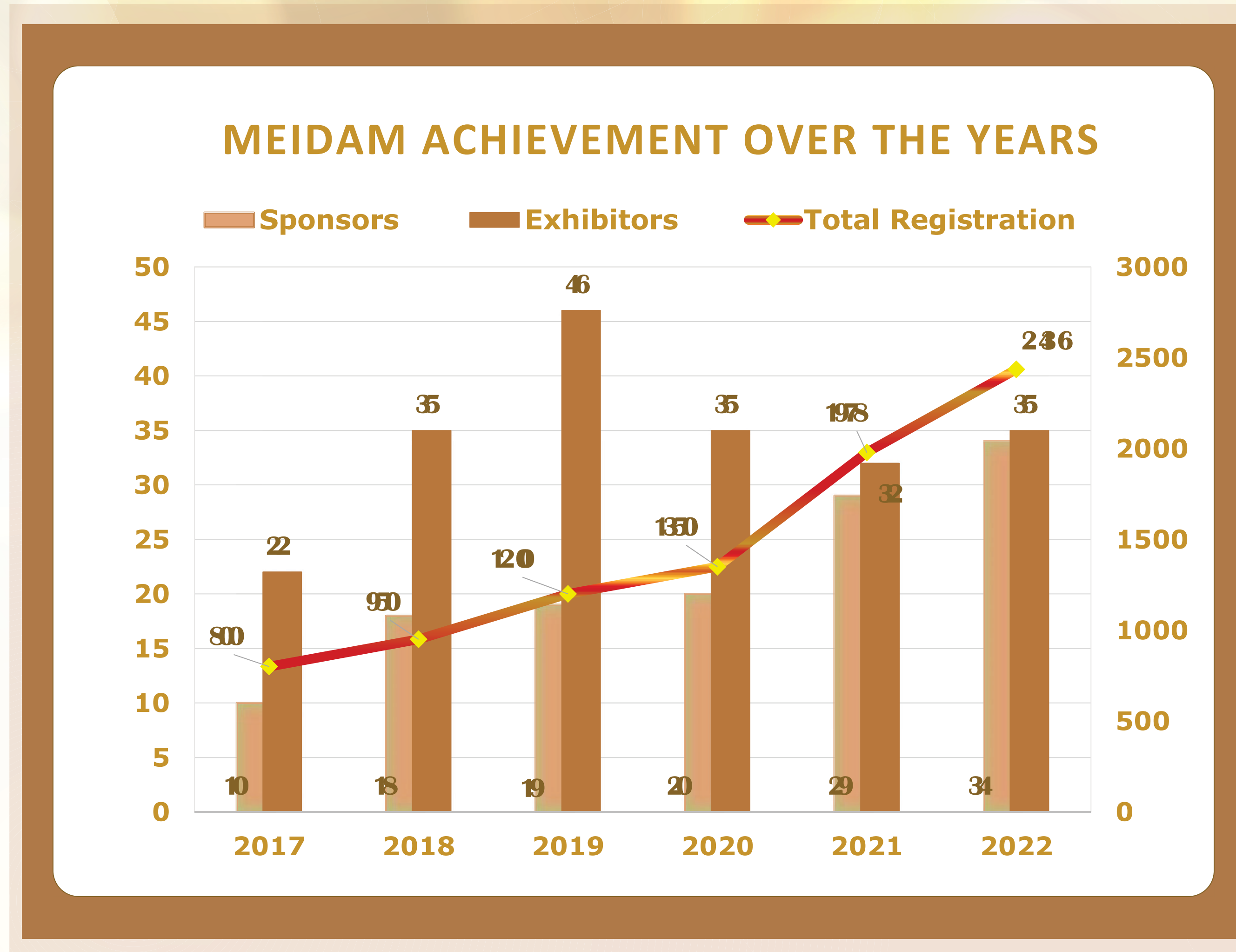
2022

## HIGHLIGHTS

Total No. of Registration	2,436	Oral Abstracts Selected	10
Total Speakers	206	Posters Abstracts	38
Total Lectures	189	Scientific Partners	2
Course	1	Supporting Organizations	7
Scientific Workshop	1	Scientific Collaborators	29
Total Session	49	Endorsing Societies	12
Total Clinical Workshops	28	Collaborating Entities	8
Total Industry Workshops	20	Destination Partner	1
Total Symposiums	11	Sponsors	34
Total Oral Abstracts	10	Gala Dinner Co-Sponsors	2
Residents Research Day Total Abstracts received	28	Exhibitors	35
Residents Research Day Total Oral Abstracts selected	12	Mobile App Sponsor	1
Residents Research Day Total Poster Abstracts selected	12	Total no. of Exhibition Booths	72
Total Abstracts Received	91	Media Partners	7



# MEIDAM CONFERENCE 2022 HIGHLIGHTS







# THE 2<sup>ND</sup> MEIDAM ASSOCIATION GENERAL ASSEMBLY MEETING

- During the 7<sup>th</sup> MEIDAM Conference, the committee also organized the 2<sup>nd</sup> MEIDAM Association General Assembly Meeting
- The Meeting was attended by key international members
- The president of the RCP, President Elect of AAD, WHO representative, European academy representative and Director of Global Medical Affairs graced the meeting
- The Chancellor of Korea also visited the conference Exhibition

## ESTEEMED VIP GUEST

<b>Omar Mustafa</b>	UK	Royal College of Physicians (RCP)
<b>Seemal Desai</b>	USA	President of American Academy of Dermatologist (AAD)
<b>Christopher Hsu</b>	Switzerland	European Societies Representative
<b>Hala Sakr</b>	WHO - MENA Region	WHO member Representative
<b>Sami Al Sogair</b>	KSA	Honorary MEIDAM Conference President
<b>Rajeev Chavda</b>	Switzerland	Global Medical Affairs, Global R&D



# THE 2<sup>ND</sup> MEIDAM ASSOCIATION GENERAL ASSEMBLY MEETING

- The general assembly focused primarily on the key members brainstorming with the leaders from the Royal college of Physicians, the American Academy of Dermatologist, the European academy representatives and WHO leaders. They connected on the vision to form collaborative entities between MENA and the international societies by identifying the needs towards a sustainable development.

- The brainstorming kept focus on the visions and goals of the Association such as **Education, Training, Research and Humanitarian Initiatives.**

- Dr. Mustafa Omar from RCP, Stressed on the need to assess the immediate need and to activate these needs to define Goals towards Education, innovation, improvement, research leadership, personal development and towards a sustainable development.

Dr. Seemal Desai, the president Elect of AAD highlighted the need for More direct collaboration and engagements on a global scale and he also voiced on the need for more educational efforts for young dermatologists. He invited MEIDAM to join the AAD meetings and share our knowledge and Ideas & to discuss further at internal AAD level regarding future collaborations.

- Dr. Hala Sakr from WHO touched base on the need for a youth program especially operational research and public health in dermatology. She stressed on how dermatology at a high point is a global health agenda. She also advised to build capacity within the region and do proper research to put it on the global health agenda.

His excellency the chancellor General of Korea, made a special visit at the 7<sup>th</sup> MEIDAM Exhibition

- 2 government Agencies of Korea, **Korea Testing Laboratory (KTL) & Korea SMEs and Start ups Agency (KOSME)** signed a scientific collaboration with MEIDAM to Support the conference.







# MEIDAM ASSOCIATION OFFICIAL MEDIA PARTNER

## LIVE BROADCAST

### FRANCE 24, MCD

- Monte Carlo's international coverage of the seventh edition of the MEIDAM Conference and Exhibition through a round table that brought together a selection of doctors and Specialists at 4:45 PM UAE Standard time.
- Host Sonitta Nader interviewed our guest
- A 12 minute live telecast on France 24 media was presented by Host Sonitta Nader regarding MEIDAM
- The Live Broadcast discussed about what's new in MEIDAM 2022:
  1. Announced recommendations for clinical management of truncal acne for the first time in the Middle East.
  2. Launched a number of new medicines and treatments for chronic skin diseases, in addition to the latest laser devices, which are expected to gain widespread popularity among dermatologists and laser treatment centers.
  3. Introduced the latest treatments for psoriasis and alopecia areata, and new biological treatments for the treatment of genetic eczema, in addition to a large number of the latest laser devices.



**LIVE BROADCAST BY FRANCE 24 & MCD MEDIA**  
23 SEPTEMBER 2022, EVENT CENTRE, DUBAI FESTIVAL CITY





MEIDAM  
ASSOCIATION

**THANK YOU**

[www.MEIDAMAssociation.com](http://www.MEIDAMAssociation.com)